

**Davos Forum** Proposals for a new capitalism **P. 8**

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# Money

**The first Catalan industry transforms its processes and supports its globalization**

## Food breaks its molds



## ALTERNATIVES INVESTMENTS



### DIOR MORE ART FOR THE 'MAISON'

#### Fourth edition of Lady Dior Art

Bags intervened by eleven avant-garde artists | Prices from **4,000** to **10,000** euros | More information in [www.dior.com](http://www.dior.com)

#### Margarita Puig

In its fourth edition, the timeless icon that is Lady Dior renews its essence with the intervention of eleven artists from around the world who make their own reinterpretation of the icon to transform it into a unique work of art.

In love with the ancestral *savoir-faire*, Mexican architect Eduardo Terrazas is the most veteran of the creators who have lent themselves to this artistic game. It is inspired by the techniques of Huichol art –people of Mexico of Native American origin– who demand the maximum concentration to offer a Lady Dior with geometric motifs. He has represented them in three versions of *Cosmos*, work belonging to his series *Possibilities of structure*. They are very elaborate pieces, embroidered with a delicate marquetry of painted wood and wrapped in black and white bicolor calfskin or in bright colors with which the artist pays tribute to Christian Dior, who wanted to be an architect rather than a designer.

For its part, the Japanese Kohei Nawa returns (9 years later) to collaborate with the house with one of his typical poetic clashes. Inspired by its mobile installation named *Biomatrix*, which evokes the bubbling of magma, it presents four bags made of colorful PVC cells welded at high frequency and filled with gel that metamorphose according to temperature and light. They are pieces of great visual impact, just like the intervention of the African Athi-Patra Ruga, who has conceived a Lady Dior that reveals her own face, in a spectacular set of embroidery and pearl reliefs. He has also made a mini version in blue, tone much appreciated by *Monsieur Dior*, who is a nod to the Junon dress, icon of the haute couture of the firm created in 1949. ●



DIOR LADY ART intervened by Eduardo Terrazas.  
4,000 euros. Available soon

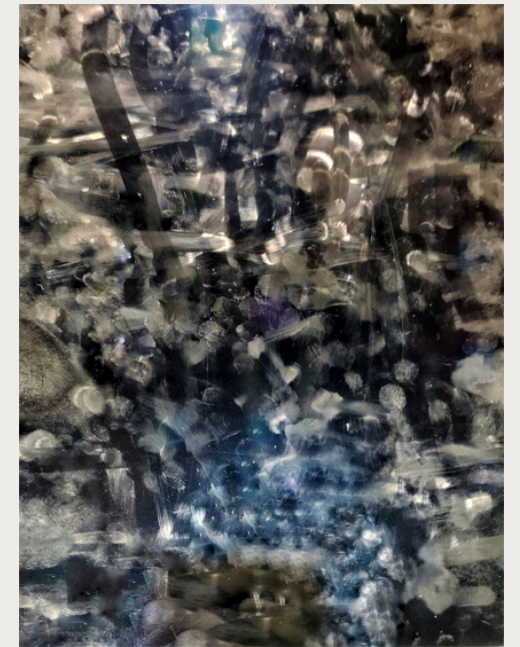


DIOR LADY ART intervened by Kohei Nawa.  
6,000 euros. Exclusively in boutique



MINI DIOR LADY ART intervened by Athi-Patra Ruga.  
10,000 euros. Available soon

CD  
Dior



### CRITICISM THE SCREEN KIERKEGAARD

#### Jordi Casañas

Photography | El Quadern Robat Gallery  
Barcelona | Until mid-February  
Prices: between **350** to **850** euros  
Tel.: 93-368-36-72

#### Juan Buñill

You can see in the photographs that Jordi Casañas exhibits in El Quadern Robat a clear desire to go beyond what is usually considered the main mission of photography: to represent, reproduce and document the visible and objective reality.

The title of the exhibition has already been taken by Casañas (Barcelona, 1969) from a text by the philosopher Kierkegaard: *The virtue of nothingness*. It is true that if one is called or surnamed Cemetery (that is what *Kierkegaard* means in Danish: literally Church garden), there are plenty of congenial reasons to incur a tendency to nihilistic thinking.

The piece *The virtue of nothingness* is a white rectangle, without image and with photographed wrinkles and real wrinkles. Other works are reflections of absent elements, out of field, or residues of previous actions. The most accurate photograph is surely *Finger prints* (see photo) that represents an accumulation of fingerprints on a mobile phone screen, which hide the background image. ●

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**'Finger prints' represents fingerprints on a mobile screen**