TRANSMITE EQT TRANSLATION

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The "invented realities" by Oriol Jolonch

We review the creative keys of the artist coinciding with which he participates in a collective exhibition

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6 min
18 fotos

'The Marshal's Boats', by Oriol Jolonch (2015, 2017)

BARCELONA The photographer Oriol Jolonch likes to "induce the viewer to confuse reality and fiction" with his images, which evoke both surrealism and romanticism: "I let a lot of what flows from inside me, I do not focus on a specific style. I was greatly influenced by an Italian artist, Alessandro Baratt, and this was one of the first ones that caught my attention. Then there are the Parkerson and I enjoy Chema Madoz for his facility, because he builds a message with few elements", explains Oriol Jolonch.

Coinciding with his participation in the collective exhibition about the forest that the El Quadern Rebel gallery has on display until October 20, entitled "The forest", we review some of the keys of the creative universe of Oriol Jolonch. "The old photographs have always caught my attention, I find them very mysterious because of the history they have, I like to touch them, imagine how they were made, who is who comes out", he says.

'Monkey Island', by Oriol Jolonch (2015, 2017)

Oriol Jolonch works on many works simultaneously, with which he deals with "the human condition, fears and desires": "I never start one and I finish it, I have dozens halfway through, and there comes a point where they all begin to end I can finish a photograph that is three months old and maybe there is one that is three years old and one can be in color or in black and white, I try to make sure everything has a bit of coherence". One of the difficulties that must be faced is to end a work: "I would always go a little further, there are times you go too far and you have to start over. There is a magical moment that you realize that it is finished 10 does not happen, you do not have the certainty that it is finished".

'Mr. Jones - Birds', by Oriol Jolonch (2015, 2017)

'Mr. Jones. The Player', by Oriol Jolonch (2015, 2017)

Mr. Jones is a recurring character in the photographs of Oriol Jolonch.

'Of giants and islands', by Oriol Jolonch (2015, 2017)

Jolonch's career began in the field of graphic design and, although he did several photography courses, he considers himself a self-taught person: "My grandfather was a great amateur photographer I had a room where I revealed, and my father was also very connected with this world, at home I have always seen photography", says the artist. He also says that he started to create "invented realities" after inheriting an airbrush from his father and that digital techniques revolutionized his way of working: "I could make montages with analog photography, but the world of design almost allowed me more freedom. With the editing programs it was a love at first sight".

Even so, sometimes he still thinks about what discipline his work belongs to: "In some creations I have doubts that what I do is photography. I have a lot of respect for the work of the photographer, but I use photography as a medium, not as An objective".

'Guest', by Oriol Jolonch (2015, 2017)

Birds and clouds are some of the usual reasons in the works of Jolonch. "The birds remind me of the idea of freedom", he says, "I use clouds a lot as an idea of the immaterial", he emphasizes. Even so, they may have different meanings depending on the images. You can also use them for compositional reasons: "Sometimes it's purely aesthetic, not everything has to have a because, regardless of the idea, I have aesthetics very much in mind".

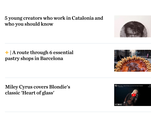
'The last exhalation', by Oriol Jolonch (2015, 2017)

Oriol Jolonch has not done self-portraits but he was used as a model because he had no hand and had an idea in his head: "It is not an introspective self-portrait, it is very retouched". Nor does a work begin to vent itself, but it does recognize that art ends up having a certain therapeutic power: "You realize it over time, and people who know me well know why I have put one thing or another, even before than myself, that surprised me a lot", he says.

'The Marshal's Boats', by Oriol Jolonch (2015, 2017)

As for the interpretation of his works, Oriol Jolonch does not like to talk much to give the viewer freedom: "I try to give some clue to the viewer, what I have proven over these years is that two people can make different interpretations of the same image based on their experiences, which is why I am sometimes quite reluctant to explain what the photographs mean, not that I do not want to explain, I prefer that the public make a little effort".

'The Lighthouse', by Oriol Jolonch (2015, 2017)



'Exodus', by Oriol Jolonch (2015, 2017)

Oriol Jolonch received the photography prize from the Vila Casas Foundation for the work 'Exodus'.

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