## Jordi Casañas

## 21 photographs



Untitled, 2014

March - May 2015

## **Press Release**

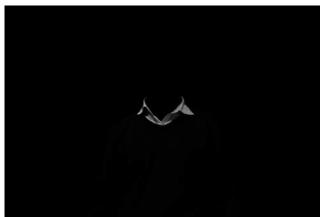
**Jordi Casañas** (Barcelona 1969) works as a documentary photographer for several public and private entities. Parallel to this, he has an important creative facet, that he has already shown in exhibitions such as: "Small format, 37 photographs aproximately", in Can

Felipa (Barcelona, 2007) and "New exalts me, I love the old", Encants de Barcelona (Barcelona 2013).

About his photographs, he wrote: My photographs emerge from a preconceived idea transformed into accidentality. They are conceptually premeditated images, in which hazard has a capital importance. I look for what Roland Barthes called the "punctum": a detail, something that turns suddenly close, as if I was suprised by an



unwelcome presence that disturbs me but, at the same time, makes me think. Roland Barthes wrote about the "punctum" and the "studium" in Le Chambre Clair, which was published in 1980. The "studium" refers to the cultural motivations that we can find in photography. The "punctum" is a detail of the imatge that goes directly to our emotional



self-portrait, 2012

consciousness. This idea is the common denominator of Jordi Casañas photographs. He never prepares or retouch his images, hazard is absolutely fundamental. The result reveals his capacity of observation, and his personal choice of those paradoxals coicidences or those extrange or absurd elements that we can find around us. Maybe life has no sense at, all and exactly this, is the only possible sense.

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